



Affordable  
Office Interiors

# SHOWCASE

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**VORTEX®**  
**OPTICS**

FEATURED WORKSPACE





# PROJECT OVERVIEW

Vortex Optics hired AOI early in the building design process to assist with design decisions and coordinate furniture choices and finish selections, integrating them into the design of the building. AOI installed all of the furniture in the space.

The highlight of the space is the showroom that AOI designed, utilizing reclaimed wood materials to create the outdoor/lodge feel that they requested with an updated twist. We custom designed a 6,000 pound ceiling timber beam structure with 8x8 timbers sourced locally from Wisconsin. The "V" pattern with lighting gives a nod to the Vortex logo. All of the display cabinets, and apparel displays were custom designed with reclaimed materials and metals, and have burnt in Vortex logos.

From the antler chandelier over the fireplace wall, to the custom coffee bar, this space gives a huge wow factor.















## PROJECT DETAILS



### PROJECT SIZE

260,000 Square Feet



### PRIMARY MANUFACTURER

AIS, OFS Brands, Urban Evolutions



### PROJECT DATE

April 2018





## CLIENT PROFILE: VORTEX

Vortex Optics is a American Owned, Veteran Owned, Family owned and operated business of sport and tactical optics equipment. The business was started on the belief that if you focused on the customers and helped them achieve their goals with fast, friendly, personalized service that the bottom line would take care of itself. All of their products are designed, engineered, pre-inspected and serviced in the US at the Barneveld, WI to ensure the best products and service.













“I was really impressed with the level of service we received from AOI and Jessica in particular. Jessica was always friendly, prepared and very attentive to our changing needs and ultimately came through when we needed it. I would highly recommend AOI and Jessica to anyone looking to transform a new or existing office space.”

~ Joe Hamilton, Chief Sales & Marketing Officer





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